



Alison Brooks, Ph.D.
Research Director, Smart Cities
Strategies, Public Safety

As Research Director Smart Cities Strategies, Public Safety, Dr. Alison Brooks specializes in public safety related research for the global Smart Cities Strategies program at IDC. Ms. Brooks has held a number of positions with IDC over the past 10 years, previously working as IDC Canada's Director of public sector research. Dr. Brooks' research will focus on the digital transformation of public safety within Smart Cities. Research will explore digital evidence management, intelligence-led policing, Real-time Crime Centers, advanced analytics and visualization, and mobile crime-fighting solutions.

BACKGROUND

Ms. Brooks has spent the past 10 years with IDC carving a niche specialization in the role of IT in public safety focusing on digital evidence management in the cloud, Next-Generation 9-1-1, law enforcement information management and tri-service interoperability. Prior to joining IDC Government Insights, Ms. Brooks worked with the province of Ontario's Ministry of Government Services, advancing two of the government's I&IT initiatives. Previous to that, while consulting for Capgemini, she collaborated with a major Canadian bank on the design of a customer-focused information technology strategy, including a CRM implementation and has had experience implementing ERP for a leading, global biotechnology company.

EDUCATION/INDUSTRY ACCOMPLISHMENTS

Academic Credentials

PhD and MA in Political Science from Queen's University
Bachelor of Arts from the University of Calgary
Project Management Professional (PMP) designation from the University of Toronto, Faculty of Science and Engineering Professional Development Centre.
Recent Speaking Engagements

International Association of the Chiefs of Police Conference, 2016 – Digital Evidence Management in the Cloud
Verint Engage 2016, Annual Conference – Key Trends in Public Safety and Smart Cities

Follow Alison on Twitter! @brooksalison