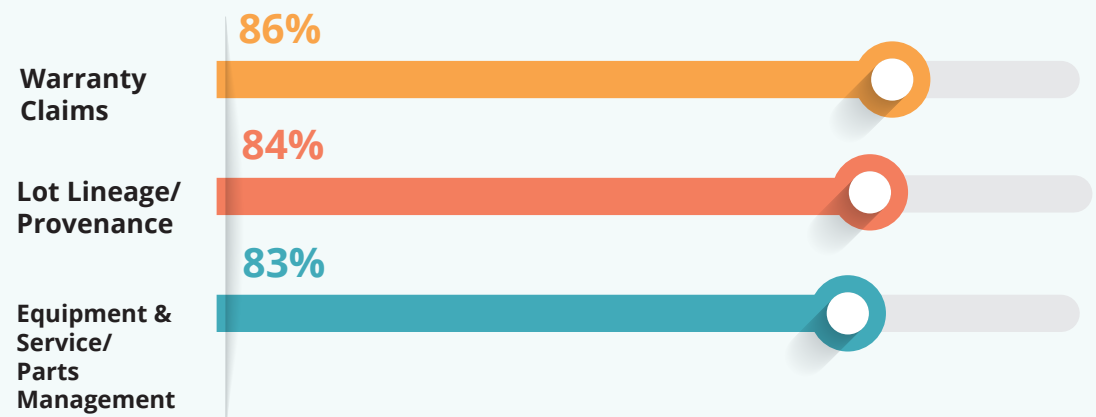


Total Worldwide Spend: \$945.3M

Fastest Growing Use Cases

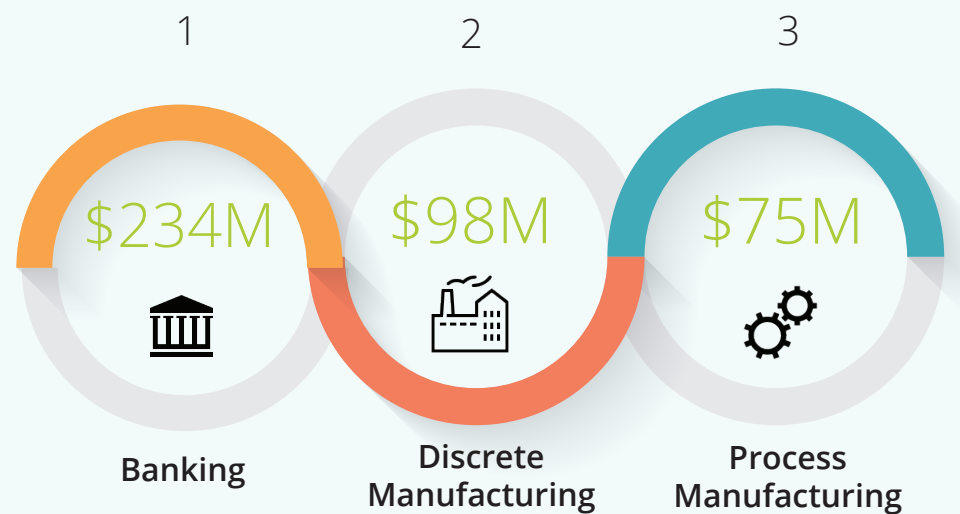
The three fastest growing use cases for blockchain – warranty claims, lot lineage/provenance, and equipment & service/parts management – are found in both the manufacturing and distribution sectors. Applications surrounding complex, multi-party transactions/processes or intermediaries demonstrate the largest benefits of implementing a blockchain solution. As such, these use cases are helping to improve efficiencies and drive the digitization and automation of the supply chain process.

5 Year CAGR



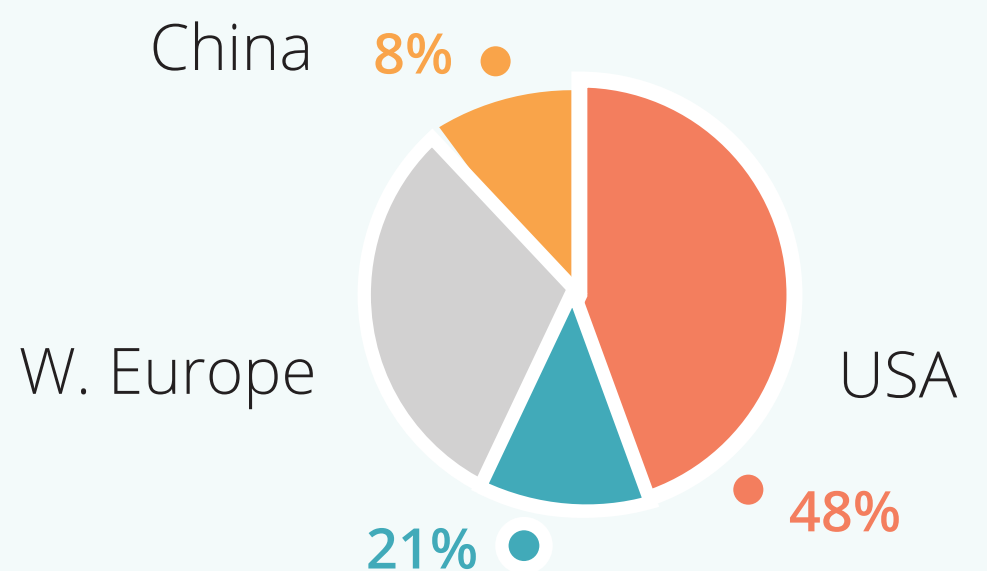
Top Industries

Financial, manufacturing, and distribution sectors are rife with potential use cases, with many companies looking to transition from a proof of concept (POC) environment to full blockchain deployments in the near future. Professional services, discrete manufacturing and resource industries are the most aggressive investors in blockchain.



Top Regions

The USA is the largest region for blockchain, primarily driven by strong spending trends in banking, discrete manufacturing, and process manufacturing. In other regions, large banking institutions are forging ahead with blockchain projects surrounding applications such as cross-border payments.



About IDC Spending Guides

IDC's Spending Guides are a strategic tool designed to help technology vendors determine user need and pinpoint future opportunities by location, technology, industry, and use case. They can help with sales enablement, strategic planning and benchmarking your company against the market. Contact cia@idc.com with questions or inquiries or to request a look at the query tool.